



# FOR EVERY LIVE SCENARIO

## **LIVEU - SOLUTIONS FOR NEWSGATHERING AND BEYOND**

From backpacks to smartphones, LiveU offers a complete range of devices for live video coverage. LiveU's solutions include multiple 4G LTE/3G, HSPA+, WiMAX and Wi-Fi cellular links, which are optimized for maximum video quality based on the available network conditions. LiveU developed and patented the cellular bonding technology for remote news gathering in several countries around the world.

LiveU is the leader in portable live video acquisition, contribution and management solutions. LiveU's award-winning technology enables live video transmission from any location around the world. With top-tier customers in 60+ countries, LiveU's solutions are used for breaking news and high-profile events, including the Sochi Winter Olympics, FIFA World Cup™, US Presidential Campaign, London 2012 Olympics, Royal Baby, Hurricane Sandy, Super Bowl and US Collegiate Championships.



## ACQUISITION DONE RIGHT

Our award-winning field units are at the core of the LiveU ecosystem. Representing the most advanced bonded cellular technology available today, all of LiveU field units are designed to make newsgathering easier than ever.

From software applications on your smartphone or laptop such as the LU-Smart, through all-in-one compact belt or backpack carried solutions like the industry-leading LU500, our field units bring spectacular live video back to your studios for distribution from wherever the news is happening.

## POWERFUL MANAGEMENT

Receiving input from all of the field units, the LiveU Central management platform enables full monitoring and control of the entire ecosystem via any browser-supported computer or tablet, from anywhere around the world. LiveU Central includes live previews of all incoming feeds that can be easily routed to any physical server or encoded for web streaming, unit geolocation for better field management and remote unit control allowing you to monitor cell signals and performance.

LiveU Central+ delivers a range of powerful cloud-based value-added premium services, tailored to everyday professional video workflows.

## DISTRIBUTION & 3RD PARTY INTEGRATION

Once video has reached the studio it becomes an important part of your ingest workflow. LiveU's systems will help you repurpose your content for anything required, be it SDI output, CDN connectivity for viewing on web or mobile, or integration with other 3rd party services and equipment. LiveU's partnerships with industry leaders ensure interoperability and flexibility

# 01 ACQUIRE



# 02 MANAGE

# 03 DISTRIBUTE



## LIVEU COMMUNITY & WORLDWIDE EVENTS



LiveU's Community Program connects video professionals and service providers with hundreds of top broadcasting networks around the world, using LiveU technology. Broadcasters can now leverage LiveU's worldwide network of video professionals to cover any story, in any location and at any time. Quickly find LiveU-equipped professionals in any geographical location around the world. Contact them and offer them specific assignments using the browser-based LiveU Central management tool that you are already using.

As part of the Events service, LiveU offers international bookings for global coverage. LiveU units are available anywhere, anytime, whenever news breaks and for every event worldwide.





# PRODUCT PORTFOLIO



- LU500** - Professional-Grade, Lightweight Field Unit
- LU400** - Enhanced Broadcast-Quality, Compact Field Unit
- LU200** - Mini News-gathering unit; two-modem solution for any video professional



- LU700-SV** - The Hybrid Video Uplink System for Vehicles and Fixed Locations
- LiveU Xtender** - External Antenna for Extra-Strong Resiliency in Extreme Scenarios



- LU-Smart** - Bonded Transmission for Mobile Phones & Tablets
- LU-Lite** - The Bonded Software Solution for Windows and Mac

## THE LIVEU ADVANTAGE

### Reliability in Challenging Areas

LiveU's proprietary internal and external antenna arrays provide substantially better signal strength than standard USB cards and other cellular devices.

### Support

LiveU offers industry-acclaimed, 24/7 customer support with experienced engineers, comprehensive warranty for all LiveU products, and onsite support at major events.

### Consistent HD Picture Quality

LiveU's predictive cellular bonding algorithms anticipate the behavior of data networks, send redundant data, and retrieve lost packets, providing the most consistent, reliable, and stable picture over time.

### Real Interviews with Low Delay

By combining the LiveU antenna and bonding algorithms, LiveU is the only solution that can transmit consistent video with sub-second end-to-end delay.

### Continuous Transmission

When a two-way live interview is not required, LiveU gives users the option to Store and Forward, or to transmit at a 60 second delay for feeding footage. This provides extremely high and consistent quality even in the most difficult conditions.

### Safety First

All LiveU products have been thoroughly tested and certified by leading FCC and CE approved labs for SAR and other safety considerations.

For more information:

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